

Kristina Kanter

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Product Designer & UX Developer who loves building products that solve customer problems

I have worked across the entire product lifecycle and multiple product launches. I believe that user feedback, iterative development approach and cross-functional team collaboration are in the core of a successful and evolving product.

Audio Network

Product Designer | Feb 2017 – Present | London | Global Music Publishing

I've been involved into multiple projects from ideation to execution and support, working in a team of developers, product managers, marketing and content leads with a heavy focus on iterative development and user testing. During my time company has gone through a significant evolution in strategy, vision and growth.

- Leading UX Designer on developing the core music management tool to support the complex process of music releases
- Researcher and Developer of a bespoke Design System to improve visual consistency for several diverse products
- Designer and Developer of an improved music search and discovery experience across all products
- UX Developer in a cross-functional team introducing a new music subscription product to the company and customers

Freelance

Product Designer/Front-End Developer | June 2016 – Jan 2017 | London | Agency

Within less than a year I have helped several companies with projects of different scales focusing on UI Design and Front-End Development. I was also involved into animations of SVG and designing for printed media.

Penguin Random House

Digital Designer/Front-End Developer | May 2014 – June 2016 | London | Book Publishing

I have joined Penguin in the challenging times of the merger with Random House which allowed me to understand the complexity of large-scale products with high volume of traffic and impact, introduce the team to different methods of user research and testing as well as to help bringing the portfolio of stand-alone websites into one consistent product under the brand of Penguin Random House.

- Web Developer to support and evolve the portfolio of websites for all Penguin Random House authors and book campaigns
- Web Designer to find a compromise that meet product and user needs for high-volume traffic websites
- In-house UX Designer to collaborate with external agencies in solving complex problems of global brand redesign

Konsepto

Web Designer/Developer | Feb 2013 – Mar 2014 | Helsinki | Digital Agency

I have worked as a Web Designer and Junior Developer for an agency focusing on the user interface design as well as on front-end development for multiple ecommerce projects. Small but passionate team has taught me high standards of a well maintained code base and benefits of pair programming.

Vocational Qualification in Audio-Visual Communication

Helsinki City College of Technology | Helsinki, Finland

Main studies: Photography, Graphic Design, Video and Web Production

Bachelor's Degree, Business Information technology

Tallinn University of Technology | Tallinn, Estonia

Main studies: Programming, Economics and Finance, Marketing, Business Analysis